

Case Studies

UNIVERSITY OF EAST ANGLIA

Working Relationship

Norwich, King's Lynn and London, United Kingdom



Introduction



How can..

our working relationship with a University at the forefront of climate change research espouse low carbon initiatives in everything we do?

#SwitchOnthepossibilities



BACKDROP

We have shared a working relationship with University of East Anglia (UEA) for over a decade. We were appointed sole supplier to University of East Anglia (in August 2016, following a competitive tender process) for the design supply, install and maintenance of AV systems.

Over the past 10 years, we have delivered new-build and refurbishment projects on campus to their exact tender specifications, which developed our appreciation and understanding of the university's systems, infrastructure, future IT and estates strategy.

The campus has seen significant investment over the years; we have worked with UEA on each of these projects from teaching blocks to accommodation, from specialist projects and new builds to re-fitting teaching spaces and lecture theatres.

NEW BUILD PROJECTS

2003 - Zuckerman Institute for Connective Environmental Research

2004 - Restaurants Zest, Vista & Blend

2005 - Library Extension

2006 - Edith Cavell Building

2007 - Student Residences

2007 - Extension to the School of Medicine

2008 - INTO UEA Norwich & London

2010 - Thomas Paine: 'Highly Commended' at AV Awards

2014 - Julian Study Centre

2016 - The Enterprise Centre: 'Winner' at AV Awards

2017 - Bob Champion Building

2018 - Building 60

Recent appointments to design, supply, install and maintain the AV systems placed greater focus on 'green' credentials:

(2014) Julian Study Centre (Building 57) - built to address the rapidly growing demand for more teaching spaces on campus, and at par with the best in the country. Our systems had to espouse UEA's sustainable low-carbon ethos in a building ambitiously intended to be the most environmentally-friendly on campus. AV systems were designed and delivered for two lecture theatres, seminar rooms, cafe and break-out spaces.

(2016) The Enterprise Centre - flagship low carbon building design hosts an enterprise centre, teaching and learning rooms- including a 300-seat lecture theatre. Remote monitoring and control of room equipment via control systems.

REFURBISHMENT PROJECTS

Several upgrades and refurbishments to campus buildings were envisaged to offer facilities at par with student expectations and staff. These projects include:

- 2004 - Union House Refurbishment
- 2005 - Livewire Radio Refurbishment
- 2005 - Library Extension
- 2006 - Refurbishment of the Sainsbury Centre for Visual Arts
- 2007 - Further Laboratory Refurbishments
- 2010 - Science Space Rationalisation
- 2010 - Library Refurbishment
- 2010 - Education Building Refurbishment
- 2011 - Chancellors Drive Annex
- 2012 - ARTS Refurbishment
- 2013 - Edith Cavell & MED Building Refurbishments
- 2014 - Summer Refresh
- 2016 - Enterprise Centre and Sportspark
- 2017 - Lecture Theatre Block Refresh
- 2017 - Summer Refresh
- 2018 - Summer Refresh
- 2019 - Council Chamber
- 2019 - Summer Refresh

Other major projects include the redesign and upgrade of AV systems for six lecture theatres seating between 200 and 500 students, including the university's largest lecture theatre with capacity for 500 students.

Besides the installation of AV hardware for lecture theatres, the projects also involved commissioning of branded lecterns with integrated controls, digital projection and sound systems, wireless microphones and IP streaming capabilities with centralised control and monitoring.

At the outset of each project, we had to ensure our systems helped meet UEA's sustainable low-carbon ethos as well as DDA compliance.



TESTIMONIAL

I am pleased to be able to provide the following reference for a contractor that has completed a number of projects for UEA Estates.

My experience of SBS has included the 'front end' design and assisting with pulling together the client's requirements and functionality into a form of specification.

That specification being developed from Snellings long standing knowledge and industry experience whereby they have provided assurances of being able to meet standards of sophistication and quality of service such that I have had confidence in the company's ability to deliver, particularly when configuring complex systems and offering a fixed price to have that system working and properly.

The level of sophistication yet clarity of sound and picture that can be seen demonstrated, indicates their knowledge, experience and commitment to get it right.

A professional outfit meeting our requirements for quality, delivery and H & S particularly exposed during work in the closely monitored SCVA Gallery and Museum.

Peter Bilverstone

Project Manager

University of East Anglia

ABOUT US

In plain speak, we are an international supplier of integrated audio-visual systems, environments and communications technology; we design, integrate, install and maintain robust AV systems and environments.

But 'how' we do it isn't quite so plain.

Our roots go back to 1954 when Roy Snelling started his business out of a redundant Victorian laundry installing and servicing Television and Radio sets in the earliest days of broadcasting.

Roy Snelling witnessed a major transformation as more and more TV and Radio sets found a place in homes- there was a whole new way for people to interact, engage and consume information

The same purpose for which AV systems and environments are designed and built for.

As we continued to grow and evolve, we nurtured what we learnt along the way in our internal culture and design/engineering philosophy – for example, 'how AV environments can change teaching and learning spaces to minimise cost, maximise productivity and optimise space utilisation'.

At the same time, how do we continue to uphold the Snelling Philosophy? Audio Visual Excellence. Operational Simplicity.

We deliver all aspects of audio-visual integration from design to supply, integration, installation and on-going maintenance - all backed by a service ethic which continues to carry the Snelling signature of quality. Based in London and Norwich, we have maintained our portfolio of major clients and diverse projects across Higher Education, Corporate, Public Sector, Defence, Retail, Hospitality and niche projects.



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